

**London House,
Beach Road, Penclawdd,
Swansea.**

Archaeological Building Investigation & Recording



By

Richard Scott Jones (*BA, MA, MCIfA*)

May 2019

HRSWales
Report No: 208

**London House,
Beach Road, Penclawdd,
Swansea.**

By

Richard Scott Jones (*BA Hons, MA, MCIFA*)

Prepared for:

Mr Adam Rewbridge
J.A. Rewbridge Development Services
5 Chapel Street
Mumbles
Swansea
SA3 4NH

On behalf of:

Mr and Mrs Banfield

Date:

May 2019

HRSW Report No: 208

Heritage
Recording Services Wales

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Executive Summary

The following report presents the results of a program of building recording, equivalent to English Heritage Level I, of the remains of an early 20th Century shop-front attached to the front façade of the property known as London House, Beach Road, Penclawdd, Swansea, prior to removal and alteration as part of a proposed development.

This Level I recording work was requested as a planning condition by the City and County of Swansea prior to any works commencing at the property in order to make a lasting archive of a significant feature associated with the early 20th century Penclawdd sea front, which lies within the Penclawdd Conservation Area.

1 Introduction

- 1.1 The following report presents the results of a program of building recording, equivalent to English Heritage Level I, of the remains of an early 20th Century shop-front attached to the front façade of the property known as London House, Beach Road, Penclawdd, Swansea, prior to removal and alteration as part of a proposed development.
- 1.2 This Level I recording work was requested as a planning condition by the City and County of Swansea prior to any works commencing at the property in order to make a lasting archive of a significant feature associated with the early 20th century Penclawdd sea front, which lies within the Penclawdd Conservation Area.
- 1.3 The specific objectives of this work were to:
- Appropriate a series high resolution photographs of the remains of the shop-front at London House, Beach Road, Penclawdd.
- 1.4 The Technical Appendices for this Chapter contains the following information:
- *Appendix I:* Figures;
 - *Appendix II:* Photographs
 - *Appendix III:* Archive Cover Sheet
- 1.5 The photographic work entailed a site visit to London House to appropriate the required photographs of the shop-front positioned facing north along Beach Road, Penclawdd.

Site Location & Description

- 1.6 London House is positioned along Beach Road and faces north over the Loughor Estuary (centred on NGR: SS 5418 9582). The house is split into two properties with the main house occupying the east side and the former shop occupying the ground floor of the west side. The house in its entirety is constructed from block stone with fenestration in the front façade outlined in yellow brickwork with sash windows with one modern inserted PVC window above the shop-front. Local sources suggest that the shop was formerly a shoe shop or cobblers up until the 1980s. At the time of the site visit the shop-front had been painted a mid grey, but inspection of the façade suggest that it was originally red or burgundy in colour. The architectural style of the shop-front remains suggests that the shop-front is early 20th century in date.

Penclawdd Conservation Area

- 1.7 The Penclawdd Conservation Area (Ref CA:015) was notified in 1976.
- 1.8 Penclawdd is set on the south-eastern side of the Loughor Estuary, Penclawdd nestles below a chain of hills, which, with slight interruption, bound Loughor Bay till they terminate, with a certain degree of grandeur in Llanmadoc hill. The village surrounds the remains of the harbour and looks out

over the flat and marshy estuary. Penclawdd is primarily residential, although there is a strong mix of local industry, shops and pubs. A certain amount of boating and fishing still exists. Unlike the rest of Gower, Penclawdd historically has been Welsh speaking and has been based on industry and shipping in the 18th and 19th Centuries rather than agriculture. It has long been famed as the processing centre for cockles and laverbread – in the middle of the 19th Century it is recorded that the town was processing over 5 tons of cockles per day. Owing to pollution in the estuary, the cockles are now brought largely from King's Lynn. Copper was smelted in Penclawdd as early as 1788 and the Cheadle and Brasswire Company were working copper and lead between 1792 and 1811. Lead and silver were also worked in the 1870's, along with tinsplate. Penclawdd straddles a deep coal seam, and many collieries existed through the town. Most of the terraced houses were built for local industrial workers and their families. Penclawdd has no examples of classically fine architecture, although its indigenous character as an entity is strong and bold, and very expressive of the traditional semi-industrial Welsh townscape, with its chapels still dominating the terraces. The Bethel Chapel and Sunday School, which overlooks the town from the vantage point of the hill, is an excellent example of a well maintained chapel. Penclawdd is unique, with the number of pedestrian lanes which run steeply up the incline and connect to the settlements on top of the hill.

Development Proposals

- 1.9 Demolition of existing rear extensions, construction of two storey rear extensions, fenestration alterations, first floor rear Juliet balconies to both numbers 1 & 2 London House and re-location of entrance door to side elevation of No. 2 London House.

2 Methodology and Consultations

2.1 Planning History & Consultations

- 2.2 Following the submission of a planning application (2019/0273/FUL) to the City and County of Swansea (CCS) full planning permission was granted on 30th April 2019 for the proposed development, but with the condition (Condition 4):

“Prior to the commencement of any works on site, a historic recording (to English Heritage level 1) of the existing shopfront shall be undertaken and a copy of the recording shall be submitted to the Local Planning Authority.

Reason: To ensure surviving documentation exists of the existing shop-front prior to their removal.”

- 2.3 HRS Wales were commissioned by JA Rewbridge, acting on behalf of Mr and Mrs Banfield to undertake the required building recording.

Methodology of Baseline Survey

- 2.4 A Level I record is essentially a basic visual record, supplemented by the minimum of information needed to identify the building's location, age and type. This is the simplest record, not normally an end in itself but contributing to a wider aim. Level I surveys will generally be of exteriors only,

although they may include superficial interior inspection for significant features. Only if circumstances and objectives allow will any drawings be produced, and these are likely to take the form of sketches.

- 2.5 In accordance with the ClfA's *Standards and guidance*, the purpose of the photographic record is to examine a specified building, structure or complex, and its setting, in order to inform:
- To seek a better understanding, compile a lasting record, analyse the findings/record, and then disseminate the results.
- 2.6 All work was conducted in compliance with the *Codes of Practice* of the Chartered Institute for Archaeologists (ClfA 2010).

Photographs

- 2.7 Photographs were taken in digital format, using an 18 mega-pixel DSLR camera, with photographs stored in RAW format. All RAW formats were then exported into TIFF files in preparation for archiving.

Archive

- 2.8 The site archive will be prepared in accordance with MAP 2, Appendix 3 (English Heritage 1991). It will comprise all the photographs appropriated during the site visit and shall be quantified, ordered and indexed and will be internally consistent. The archive will be deposited with the RCAHMW in Aberystwyth. A further copy of this report will also be forwarded to the Glamorgan Gwent Archaeological Trust.

APPENDIX I:

Figures



Project Title: London House, Beach Road, Penclawdd, Swansea	
Date: May 9th 2019	Approx. Scale (@ A4):
Drawn by:	Drawing No.:

Figure 1.
Location Map (OS Landranger 1:50,000)

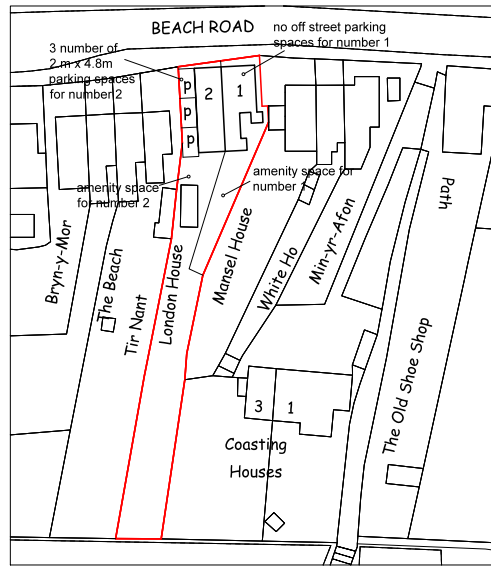


Project Title: London House, Beach Road, Penclawdd, Swansea	
Date: May 9th 2019	Approx. Scale (@ A4):
Drawn by:	Drawing No.:

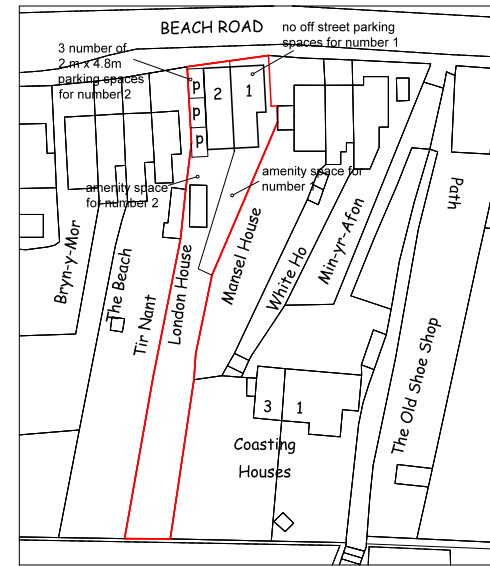
Figure 2. Location Map (OS Explorer 1:25,000)



Site Location Plan
Scale 1 : 1250



Existing Block Plan
Scale 1 : 500



Proposed Block Plan
Scale 1 : 500

NOTES
DO NOT SCALE THIS DRAWING
CONTRACTOR TO CHECK ALL DIMENSIONS AND REPORT
ALL ERRORS AND OMISSIONS TO THE ENGINEER



JA REWBRIDGE
DEVELOPMENT SERVICES
Architectural Design +
Quantity Surveying

5 Chapel Street, Mumbles, Swansea SA3 4NH

web: www.jarewbridge.com
email: info@jarewbridge.com
tel: 01792 360606
Adam: 07790 752443 John: 07775 595410

Client
Mr & Mrs. Banfield

Project
London House
Beach Road
Penclawdd

Drawing Title
Site Location &
Block Plans.

Issue
PLANNING

Project No. 02.19.LH	Drawing No. 02.19.LH.D3
Scales 1:500, 1:1250	Date 04.02.19
Drawn APR	Checked JAR
Sheet A2	Revision A

© This drawing may not be copied without prior written permission

Project Title: London House, Beach Road, Penclawdd, Swansea

Date: May 9th 2019

Drawn by:

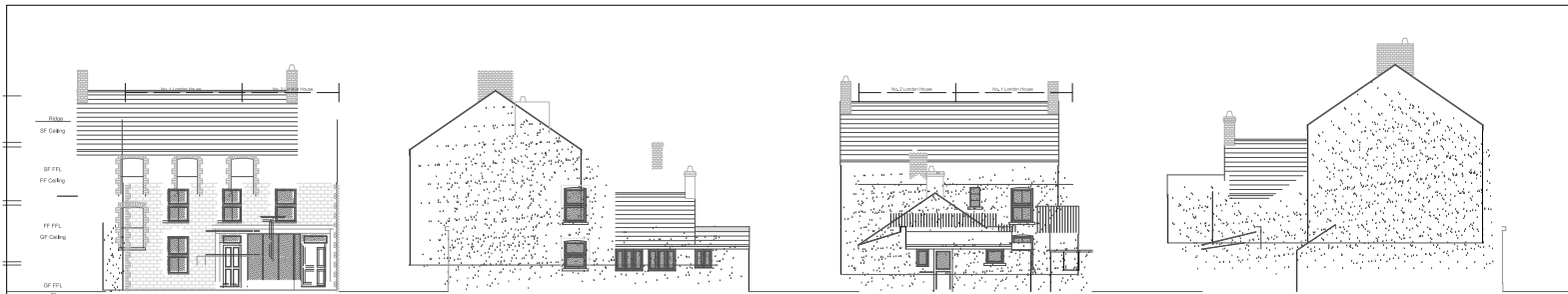
Approx. Scale (@ A4):

Drawing No.:

Figure 3.

Site location plan and block plan (Agents plan).





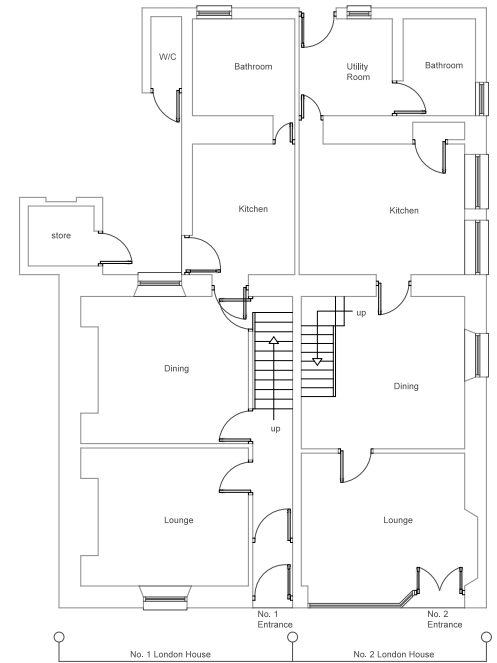
Existing North Facing Elevation
Scale 1:100

External Materials:
Walls - Reddish stone & facing brick details.
Roof - Corrugated B.C. fibre concrete slates & metal gutter sheets.
Windows - UPVC painted timber or white UPVC.
Doors - UPVC or B&B painted timber.
Fences & Railings - Green - VIMPA LPVC.

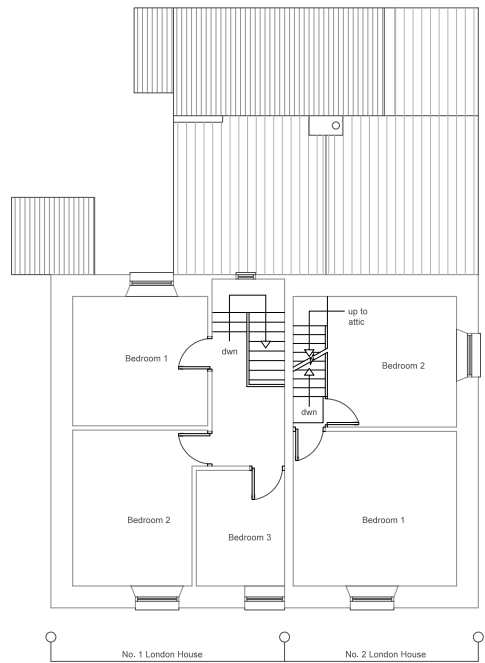
Existing West Facing Elevation
Scale 1:100

Existing South Facing Elevation
Scale 1:100

Existing East Facing Elevation
Scale 1:100



Existing Ground Floor Plan
Scale 1:50



Existing First Floor Plan
Scale 1:50

NOTES
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JA REWBIDGE
DEVELOPMENT SERVICES
Architectural Design •
Quantity Surveying

5 Chapel Street, Mumbles, Swansea SA3 4NH

web: www.jarewbridge.com
email: info@jarewbridge.com
tel: 01792 300600
Adm: 07790 762443 John 07775 595410

Client
Mr & Mrs. Banfield

Project
**London House
Beach Road
Penclawdd**

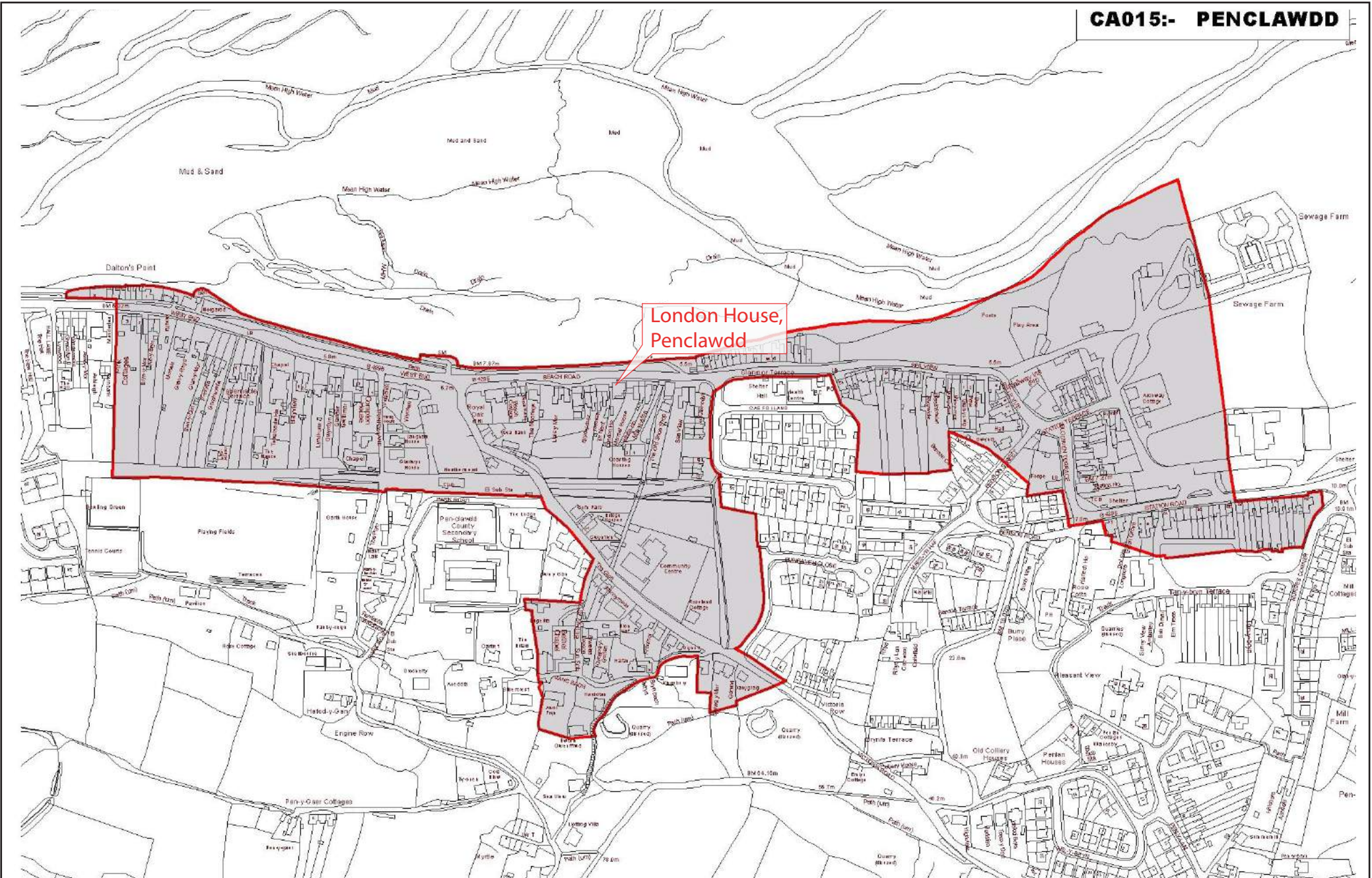
Drawing Title
**Existing Floor Plans
& Elevations.**

PLANNING	
02.19.LH	02.19.LH.D1
1:50	0:0.10
AR	A

Project Title: London House, Beach Road, Penclawdd, Swansea	
Date: May 9th 2019	Approx. Scale (@ A4):
Drawn by:	Drawing No.:

Figure 4. Site location plan and block plan (*Architects plan*).





London House,
Penclawdd

Project Title: London House, Beach Road, Penclawdd, Swansea	
Date: May 9th 2019	Approx. Scale (@ A4):
Drawn by:	Drawing No.:

Figure 5.
Penclawdd Conservation Area



Legend

 Direction of photo



Project Title: London House, Beach Road, Penclawdd, Swansea	
Date: May 9th 2019	Approx. Scale (@ A4):
Drawn by:	Drawing No.:

Figure 6.
Photo Index Plan

APPENDIX II:
Photo plates



Plate 01. London House, Beach Road, Penclawdd. Looking southwest.



Plate 02. London House, Beach Road, Penclawdd. Looking southwest.

Project Title: London House, Beach Road, Penclawdd, Swansea		Photo Plates 01 - 02	
Date Taken: May 9th 2019	Approx. Scale (@ A4):		
Appropriated by: RSJ	Drawing No.		



Plate 03. London House, Beach Road, Penclawdd. Looking eastwards.



Plate 04. London House, Beach Road, Penclawdd. Looking eastwards.

Project Title: London House, Beach Road, Penclawdd, Swansea		Photo Plates 03 - 04
Date Taken: May 9th 2019	Approx. Scale (@ A4):	
Appropriated by: RSJ	Drawing No.	



Plate 05. London House, Beach Road, Penclawdd. Looking southeast.



Plate 06. London House, Beach Road, Penclawdd. Looking southeast.

Project Title:	London House, Beach Road, Penclawdd, Swansea	
Date Taken:	May 9th 2019	Approx. Scale (@ A4):
Appropriated by:	RSJ	Drawing No.

Photo Plates	
	05 - 06



Plate 07. London House, Beach Road, Penclawdd. Looking southeast.



Plate 08. London House, Beach Road, Penclawdd. Early shopfront. Looking southeast.

Project Title: London House, Beach Road, Penclawdd, Swansea

Date Taken: May 9th 2019

Approx. Scale (@ A4):

Appropriated by: RSJ

Drawing No.

Photo Plates

07 - 08



Plate 09. London House, Beach Road, Penclawdd. Looking southeast.



Plate 10. London House, Beach Road, Penclawdd. Early shopfront. Looking southeast.

Project Title:	London House, Beach Road, Penclawdd, Swansea	
Date Taken:	May 9th 2019	Approx. Scale (@ A4):
Appropriated by:	RSJ	Drawing No.

Photo Plates
09 - 10



Plate 11. London House, Beach Road, Penclawdd. Shopfront. Looking south.



Plate 12. London House, Beach Road, Penclawdd. Shopfront. Looking south.

Project Title: London House, Beach Road, Penclawdd, Swansea		Photo Plates 11 - 12	
Date Taken: May 9th 2019	Approx. Scale (@ A4):		
Appropriated by: RSJ	Drawing No.		



Plate 13. London House, Beach Road, Penclawdd. Shopfront. Oblique view. Looking southeast.



Plate 14. London House, Beach Road, Penclawdd. Shopfront. Oblique view. Looking southeast.



Plate 15. London House, Beach Road, Penclawdd. Shopfront doorway. Oblique view. Looking south.



Plate 16. London House, Beach Road, Penclawdd. House doorway. Oblique view. Looking southeast.

Project Title: London House, Beach Road, Penclawdd, Swansea

Date Taken: May 9th 2019

Appropriated by: RSJ

Approx. Scale (@ A4):

Drawing No.

Photo Plates

13 - 16



Plate 17. London House, Beach Road, Penclawdd. House doorway. Oblique view. Looking south.



Plate 18. London House, Beach Road, Penclawdd. Detail of moulded corbel on shopfront. Looking southeast.



Plate 19. London House, Beach Road, Penclawdd. Detail of moulding above house doorway. Looking southwards.

Project Title:	London House, Beach Road, Penclawdd, Swansea	
Date Taken:	May 9th 2019	Approx. Scale (@ A4):
Appropriated by:	RSJ	Drawing No.

Photo Plates
17 - 19



Plate 20. London House, Beach Road, Penclawdd. Internal view of shopfront. Looking north.



Plate 21. London House, Beach Road, Penclawdd. Internal view of shopfront. Doorway. Looking north.



Plate 22. London House, Beach Road, Penclawdd. Internal view of House doorway. Looking north.

Project Title: London House, Beach Road, Penclawdd, Swansea

Date Taken: May 9th 2019

Approx. Scale (@ A4):

20 - 22

Appropriated by: RSJ

Drawing No.

APPENDIX III:
Archive Cover Sheet

ARCHIVE COVER SHEET

London House,
Beach Road, Penclawdd, Swansea

ARCHIVE DESTINATION - RCAHMW

Site Name:	London House, Beach Road, Penclawdd, Swansea
Site Code:	LH/2019/ABIR
PRN:	-
NPRN:	
SM No.	
Other Ref No.	HRSW Rpt No. 208
NGR:	SS 5418 9582
Site Type:	Early 20th Century shopfront
Project Type:	Archaeological Building Investigation & Recording
Project Manager:	Richard Scott Jones
Project Date(s):	May 8th 2019
Categories Present:	None
Location of Original Archive:	RCAHMW
Location of Duplicate Archive:	Dyfed Archaeological Trust
Number of Find Boxes:	
Location of Finds:	
Museum Ref:	
Copyright:	HRS Wales
Restrictions to Access:	None



Egwyl, Llwyn-y-groes, Tregaron, Ceredigion SY25 6QE

Tel: 01570 493759 Fax: 08712 428171 E-mail: richard@hrswales.co.uk